

About the President's Challenge 2008

The President's Challenge is an annual series of community-based activities initiated by President S R Nathan in 2000. The objectives of President's Challenge are firstly, to increase awareness about how the community can get involved in helping the less fortunate and secondly, to raise funds for the social service sector. It is hoped that by doing this, a more cohesive society would be created. The Challenge also aims to convey that the more able in society have a special responsibility to help the rest of society and that all Singaporeans can make a difference in our community. For more information, please visit www.pc.org.sg

About Nestle Singapore

NESTLÉ Singapore (Pte) Ltd, established in 1912, is a wholly owned subsidiary of NESTLÉ SA, the world's largest food company. Headquartered in Vevey, Switzerland, NESTLÉ employs 265,000 people in more than 481 factories and 100 operating companies in 87 countries around the world. NESTLÉ's range of products in Singapore include KIT KAT, NESCAFÉ, MILO, MAGGI, NESPRAY, PERRIER, MÖVENPICK, POLO, PURINA, FRISKIES and dozens of other trusted brands that are household names and market leaders in their product categories.

About Girl Guides Singapore

Girl Guides Singapore (GGS) is a Uniformed Youth Organisation and is part of a worldwide movement of 10 Million members in 144 countries, with a mission "to enable girls and young women to develop their fullest potential as responsible citizen of the world". The World Association of Girl Guides and Girl Scouts (WAGGGS), one of the ten largest agencies of the United Nation, has a vision to be "a growing worldwide Movement - the voice of girls and young women who influence issues they care about and build a better world".

Girl Guiding is open to all girls and women without any distinction of race, creed, nationality or any other circumstance. It is a game of adventure, observation, knowledge and ideas. The aim is to provide girls and young women with the opportunity for self-training in the development of character, in the realisation of responsible citizenship and promotion of service to the community. To maintain a high ethical standard based on the aims and principles embodied in the "Promise and Law" as laid down by the Founder, Lord Baden-Powell, and to encourage international goodwill and understanding by establishing friendly relations with girls of other nations.

Started in 1917, GGS has a proud heritage, a fine record of achievement and a long tradition of providing a high quality non-formal educational programme that is dynamic, flexible and values-based training in life skills, leadership and decision making. Our unique 5-Point Programme, which caters for the holistic development of girls and young women, emphasising on Personal Development, Home, Community, Outdoors and International, has reached to thousands of girls and young women; engaging and empowering them so that they can make a difference amongst their friends, their families and the wider community they live in.

Over the last 90 years, GGS has grown from strength to strength and today it has over 10,000 members and is the largest and choice Co-Curricular Activities (CCA) group for girls in Singapore. Non-profit in orientation, Girl Guiding in Singapore is entirely driven by volunteers and staff whose enthusiasm, belief and passion touches and inspires the lives of so many thousands of girls and young women through fun, relevant and enriching curriculum.

The GGS tagline, "Be Prepared. Think it. Say it. Live it." is a reiteration of the Girl Guide Motto – "Be Prepared", which shares the Founder's initials (B-P) and is a practical reminder of the basis of the Girl Guide training.