

empowering them so that they can make a difference amongst their friends, their families and the wider community they live in.

Over the last 90 years, GGS has grown from strength to strength and today it has over 12,000 members and is the largest and choice Co-Curricular Activities (CCA) group for girls in Singapore. Non-profit in orientation, Girl Guiding in Singapore is entirely driven by volunteers and staff whose enthusiasm, belief and passion touches and inspires the lives of so many thousands of girls and young women through fun, relevant and enriching curricula.

The GGS tagline "Be Prepared. Think it. Say it. Live it." is a reiteration of the Girl Guide Motto - "Be Prepared", which shares the Founder's initials (B-P) and is a practical reminder of the basis of the Girl Guide training.

About the Singapore Tourism Board:

The Singapore Tourism Board (STB) is an economic development agency for one of Singapore's key service sectors - tourism. The mission of the Board is to develop and champion tourism, so as to build the sector into a key driver of economic growth for Singapore. The STB aims to differentiate and market Singapore as a memorable destination through the proliferation of the destination brand *Uniquely Singapore*.